

Annual EEO Public File 2019

KTAK-FM KVOW-AM KDNO-FM KQYW-FM KFCW-FM

Vacancy Information and SRI info June, 1 2018- May 31, 2019

Full – Time Positions	Date of Employment	Total # Interviewed	Recruitment Source of Hired	Recruitment Sources Used
Sales Associate	July 22 nd , 2018	4	5	1,2,3,5
Sales Associate	November 8 th , 2018	3	1	1,3,4,6

Recruitment Sources:
from Source

Contact

Address/Phone

of Interviews

1) KTAK/ KVOW Radio	Valorie Mayo	603 E Pershing Riverton WY/ 307-856-2251	2
2) Wyoming Association of Broadcasters Online Job Fair	Self post	www.wyomingbroadcasting.org	1
3) Central Wyoming Community College Job Fair	Application		3
4) Referral	John Burbari	Internal / 307-856-2251	
5) Referral	Valorie Mayo	Internal / 307-856-2251	1
6) Indeed.com Ad		www.indeed.com	3

Out Reach Initiatives:

Date	Initiative	Description
5/01/2019	WAB Virtual Job Fair	Each quarter the WAB allows us to participate in an on-line job fair. We produce an ad that runs a couple weeks prior to the job fair. During the week of the job fair (3/1-3/21), we were prepared to receive job fair applications via e-mail. Visitors of the job fair can also email us directly with questions about the station or about jobs in general. We will do this every February, May, August and November. 1 full point EEO credit for all four.
4/15/2019	WAB Scholarship	Each station participates in the Broadcasting Scholarship program in conjunction with the Wyoming Association of Broadcasters. We disseminated Scholarship forms, financially contributed to the scholarship and participated fully in the judging of the scholarship applications. :30 second Promo ran from 4/1-6/1
2/26/2019	CWC Employment Expo	Setup a booth for our radio stations at Central Wyoming Community College for a six hour time period. Students from CWC, High School Students from seven surrounding High Schools, The Wind River Indian Reservation, as well as members of the general public were invited and showed up. Supplied informational packets on openings, and fielded questions from those interested in the broadcast field.
8/01/2018	WAB Virtual Job Fair	Each quarter the WAB allows us to participate in an on-line job fair. We produce an ad that runs a couple weeks prior to the job fair. During the week of the job fair (3/1-3/21), we were prepared to receive job fair applications via e-mail. Visitors of the job fair can also email us directly with questions about the station or about jobs in general. We will do this every February, May, August and November. 1 full point EEO credit for all four.

11/01/2018	WAB Virtual Job Fair	Each quarter the WAB allows us to participate in an on-line job fair. We produce an ad that runs a couple weeks prior to the job fair. During the week of the job fair we were prepared to receive job fair applications via e-mail. Visitors of the job fair can also email us directly with questions about the station or about jobs in general. We will do this every February, May, August and November. 1 full point EEO credit for all four.
4/29/2019	St. Stephens High School Career Day	Staff members attended and gave four separate presentations to Native Americans on the Wind River Indian Reservation St. Stephens school. Educated kids on broadcast opportunities, the path to take through school,
5/10/2019	Riverton High School Career Day	Manager and Program director gave a presentation to the career development class. Detailed the accounting process, traffic and billing, as well as the need for strong math skills in the industry. Handed out pamphlets on broadcasting job opportunities at the station and others across the WAB.
2/01/2019	WAB Virtual Job Fair	Each quarter the WAB allows us to participate in an on-line job fair. We produce an ad that runs a couple weeks prior to the job fair. During the week of the job fair, we were prepared to receive job fair applications via e-mail. Visitors of the job fair can also email us directly with questions about the station or about jobs in general. We will do this every February, May, August and November. 1 full point EEO credit for all four.